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29637 ME, MAKE MORE \$\$ WITH

SMALL PLANTS FROM

Geo. J. Ball
INC.
WEST CHICAGO
ILLINOIS



SNOWMAN SNAP

Quantity Amount PINK and ROSE

- _____ \$ _____ **Rosanna** (No. 9, Ball). A bright deep rose with long, tapering spikes.
- _____ \$ _____ **Christmas Cheer**. Extra early, productive, bright rose. Available till December 1.
- _____ \$ _____ **Pensive**. Flowers just after Christmas Cheer. Dark rose.
- _____ \$ _____ **Christina**. One of the best all-purpose light pinks.
- _____ \$ _____ **Pink Ice** (No. 31, Ball). Bright pink with nearly white lips. A clean, firm grower with outstanding flower spikes. Early flowering and very attractive.
- _____ \$ _____ **Hercules** (No. 21, Ball). Light pink. Extra hard, clean stems.

LAVENDER

- _____ \$ _____ **Lavender Lady** (No. 71, Ball). A deep rosy lavender shade with excellent spikes and stems. For late winter and spring.

The \$64,000 Question—how to reduce cost and increase profits in the operation of your greenhouse.

Here's one answer.

Save time on the bench (every hour a crop occupies a bench increases the cost and lowers the profits for you). Up to 2 to 3½ or 4 months on a crop can be saved by benching small plants shipped to you when you need them.

Save labor. Handling germination flats, seedlings, transplanting, damp-off control—all require many expensive man hours that perhaps could be used to better advantage, if your plants were grown for you by experts and shipped to you at benching time.

Grow an extra crop in the time you would otherwise use to grow these plants to 2¼-inch size yourself.

FILL IN THE QUANTITY YOU WANT, INDICATE DELIVERY DATE, PUT YOUR NAME AND ADDRESS IN THE SPACE PROVIDED ON THE BACK, AND SEND US YOUR ORDER IN THE ENCLOSED ENVELOPE. NO POSTAGE NEEDED. OR KEEP THIS CIRCULAR FOR REFERENCE AND SEND US YOUR ORDER ON THE ORDER BLANK ENCLOSED.

SNAPS

2¼-in. Available August thru March
All the varieties listed below, except Margaret, are F₁ Hybrids

Quantity Amount

WHITE

- _____ \$ _____ **Snowman** (No. 5, Ball). Excellent pure white for single stem or pinched crop. Very popular.
- _____ \$ _____ **Margaret**. Very productive ivory white.

YELLOW

- _____ \$ _____ **Golden Spike** (No. 1, Ball). A rich, deep golden yellow with long tapering spikes and close-spaced florets. Best yellow for late winter and spring.
- _____ \$ _____ **War Admiral**. Excellent medium yellow for mid-winter.

RED

- _____ \$ _____ **Navajo** (No. 8, Ball). We consider this the finest all-purpose red. Snap available.

BRONZE

- _____ \$ _____ **Gallant Fox**. Very fine medium rosy bronze.

Prices all Snapdragon varieties:

\$8.00 per 100; \$65.00 per 1000. 250 at 1000 rate. Shipped in units of 50 in Ball-Pak. **Minimum order 100; 25 of a variety.**

F.O.B. Illinois, Ohio, and New York

BEGONIAS FIBROUS-ROOTED

2¼-In. Available Fall to June

Quantity Amount

- _____ \$ _____ **Adeline**. Dwarf. Free flowering bright pink.
- _____ \$ _____ **Ball Deep Rose**. Dwarf. Deep rosy red during winter and spring, changing to luminous pink during warm weather.
- _____ \$ _____ **Luminosa Compacta**. Dwarf. Popular scarlet-red.
- _____ \$ _____ **Snowbank**. Dwarf. Large, glistening white flowers.
- _____ \$ _____ **Indian Maid**. Intermediate. Bronze-leaved scarlet.
- _____ \$ _____ **Carmen**. Intermediate. Bright rose-pink flowers, bronze leaves.

Quantity Amount

- _____ \$ _____ **Scandinavia Pink**. Intermediate. Bright rose pink.
- _____ \$ _____ **Scandinavia Red**. Intermediate. Bright red.
- _____ \$ _____ **Scandinavia White**. Intermediate. White.
- _____ \$ _____ **Assorted**.

Prices all Fibrous-Rooted Begonias:

\$12.00 per 100; \$100.00 per 1000. 250 at 1000 rate. Shipped in units of 50 in Ball-Pak. **Minimum order 100; 25 of a variety.**

F.O.B. Ohio.

BE SURE TO PUT YOUR NAME AND ADDRESS ON BACK



PRIMULA OBCONICA

PRIMULA OBCONICA

2 1/4-in.

Now thru December Delivery

Quantity	Amount	
_____	\$ _____	Fasbenders Red. An outstandingly fine, extra large flowered deep crimson red.
_____	_____	Muellers Berlin Rose (Muellers Rosea). Soft medium rose.
_____	_____	Sky-Blue (Coerulea). Clear mid-blue.
_____	_____	White. Rather tall growth.

Prices Primula Obconica:

\$12.00 per 100, \$100.00 per 1000. Minimum order 100 plants, 25 of a variety. F.O.B. New Jersey and Kansas.

PRIMULA MALACOIDES

2 1/4-in.

Late September thru January

Quantity	Amount	
_____	\$ _____	Glory of Riverside Imp. An excellent variety with beautiful salmon rose flowers.
_____	_____	Mrs. Eriksson of Riverside. Glowing rose red.
_____	_____	White Giant. Pure white; large flowers and heavy stems.
_____	_____	Brilliancy Imp. Flowers open lavender—turn to dark, velvety red on compact plants of medium height.

Prices *Primula Malacoides*:

\$12.00 per 100, **\$100.00** per 1000. **Minimum order 100 plants,**
25 of a variety. F.O.B. Ohio.

CYCLAMEN

September

Quantity Amount
_____ \$ _____ 4-In. \$65.00 per 100. Minimum order 25.
Packing at cost. F.O.B. New York, Wisconsin,
Michigan, Illinois, and Minnesota.

FUCHSIAS

Delivery October to April 1

Quantity	Amount	R.C. Per 100	2 1/4 In. Per 100
_____	\$ _____ Hollydale. Double, lavender pink.....	\$7.00	\$12.50
_____	_____ Winston Churchill. Double, deep violet	7.00	12.50
_____	_____ Little Beauty. Red sepals, purple corolla (Bell), dwarf	7.00	12.50
_____	_____ Lord Byron. Red sepals, rich dark corolla, dwarf	6.00	11.50
_____	_____ Black Prince. Carmine or pink sepals and corolla. Tall.....	6.00	11.50
_____	_____ Pride of Orion-Double. Red sepals, large white corolla. Tall.....	6.00	11.50
Be sure to check type of Fuchsias wanted, <input type="checkbox"/> rooted or <input type="checkbox"/> 2 1/4 in. Minimum order 100 of a variety. F.O.B. Pennsylvania and Indiana.			

GERANIUMS

2 1/4-In.

Delivery Now thru Spring

Quantity	Amount	RED
_____	\$ _____	Better Times. Cerise.
_____		Imp. Ricard. Bright red.
_____		Irene. New bright red.
_____		Olympic Red. Scarlet red.
_____		Radio Red. Brilliant red.
_____		Red Fiat. Bright red.

SALMON PINK

_____ **Madam Landry.** Bright salmon.
 _____ **Pink Fiat.** Salmon pink.
 _____ **Salmon Supreme.** Salmon pink.

WHITE

_____ **Madam Buchner.** White.
_____ **Madonna.** White.

LIGHT PINK

_____ **Enchantress Fiat.** Appleblossom pink.

Prices 2¼-In. Geraniums:

\$16.00 per 100, **\$150.00** per 1000.

Minimum order 100 of a variety. F.O.B. Shipping Point.

ROOTED AND UNROOTED CUTTINGS

Quantity Amount **LIGHT PINK**
 _____ \$ _____ **Enchantress Fiat.** Appleblossom pink.

RED

_____ Better Times. Cerise.
_____ Imp. Ricard. Bright red.
_____ Olympic Red. Scarlet red.
_____ Pride of Camden. Dark red.
_____ Radio Red. Brilliant red.
_____ Red Fiat. Bright red.

SALMON PINK

_____ **Madam Landry.** Bright salmon.
 _____ **Pink Fiat.** Salmon pink.
 _____ **Salmon Supreme.** Salmon pink.

WHITE

_____ **Madam Buchner.** White.
_____ **Madonna.** White.

Prices: Be sure to check type of Geranium cuttings wanted, rooted, or unrooted.

Unrooted Cuttings, \$37.50 per 1000.

Rooted Cuttings, \$75.00 per 1000.

Minimum order 1500, 100 of a variety. Order in multiples of 100. 3000 can be shipped at a minimum air freight charge—please specify way to ship; air express, air freight. F.O.B. California.

ALL PRICES SUBJECT TO CHANGE

CALCEOLARIAS

Fall Delivery

MOTHER'S DAY VARIETIES

2 1/4-In. Grown from Cuttings

Quantity	Amount
\$ _____	Greater New York. Excellent colors.
_____	Pure Flame. Brilliant flame red.
_____	Stewartii. Canary yellow.
_____	Imp. Perfection. Yellow, orange, amber.
_____	Suzanne. New golden yellow.
_____	Mary Louise. Brilliant, carmine red.
_____	Pink Perfection. Rich, rosy pink.
_____	Rosackers Brilliant. Deep, rich garnet red.
_____	Golden Talisman. Golden amber.
_____	Cherry Queen. Deep reddish pink.
	\$28.00 per 100. Minimum order 100, 25 of a variety.

EASTER VARIETIES

2 1/4-In. Grown from Seed

Shades of yellow, orange, red, etc.

\$ _____	Multiflora Nana Excellent Strain.
_____	Multiflora Nana Gilbert Strain.
_____	Triumph
_____	Ramona
	\$18.00 per 100. Minimum order 100, 25 of a variety.

ROOTED CUTTINGS

Early Fall Delivery

\$ _____	Greater New York
_____	Pure Flame
_____	Golden Talisman
_____	Mary Louise
_____	Pink Perfection
_____	Suzanne
	\$16.00 per 100, \$150.00 per 1000. Minimum order 100, 25 of a variety.

SPECIAL ASSORTMENT

Assortment of 100 Plants, 50 each of cutting types and seedling types. All 2 1/4-inch \$20.00.

All Calceolarias F.O.B. New York



CALCEOLARIA



CINERARIA

CINERARIAS

2 1/4-In.

September thru January

Quantity	Amount
\$ _____	Assorted
_____	Siter's Rainbow Strain.
_____	Cremer's Prize Strain.
	\$12.00 per 100, \$100.00 per 1000.
_____	Siter's Hybrids. \$15.00 per 100, \$120.00 per 1000.
	Minimum order 100 plants. F.O.B. Ohio.

BLEEDING HEARTS

(Dicentra Spectabilis)

These are exceptionally fine quality clumps.

Quantity	Amount	Each
\$ _____	3 - 5 eyes	\$0.35
_____	5 - 8 eyes	0.45
_____	8 - up	0.55

Available from October 15 to April 1.

Minimum order 25. F.O.B. New York.

LANTANAS

2 1/4-In.

Late October thru May

Quantity	Amount
\$ _____	Craigi. Deep red, shading to yellow.
_____	Delicatissima. Yellow shading to pink.
_____	Dwarf Buckeye. Red, shading to yellow.
_____	Dwarf Beauty. Pink, shading to yellow.
_____	Dwarf Bronze. Red, shading to orange and yellow.
_____	Golden King. Lemon yellow. Vigorous grower.
_____	Jacob Schultz. Red. Extra strong grower.
_____	Lady Olivia. An improved Sensation.
_____	La Pleur d'Or. Burnt orange. Very dwarf grower.
_____	Michael Schmidt. Red, shading to yellow. Medium height.
_____	Radiation. Red. Center orange and yellow.
_____	Sunset. An improved Michael Schmidt.
_____	Sensation. Pink, shading to yellow. Very showy.
_____	Snow White. The best dwarf white.
_____	Tethys. Cream, shading to canary-yellow.
_____	Weeping. Lilac, shading to rosy pink.

Prices above varieties: 2 1/4 In. \$10.00 per 100; \$95.00 per 1000.

Lantana Southern: 2 1/4 In. \$13.00 per 100;

\$120.00 per 1000.

Minimum order 100. F.O.B. Ohio.

BE SURE TO PUT YOUR NAME AND ADDRESS ON BACK



Try a few Pansies as pot plants for inexpensive small gifts—especially liked by small children. Can be saved and put in garden later.

PANSIES

Late September to November 15 Delivery
(Grown from Originator's Seed)

Quantity	Amount
_____	\$ _____ Steele's Jumbo Mixed. One of the finest strains of Pansies ever produced. \$13.50 per 1000.
_____	\$ _____ Steele's "400" Super Swiss Mixed. A grand mixture of Swiss Pansies. Breath-taking colors. \$13.50 per 1000.
_____	\$ _____ Swiss Roggli Giants. The most beautiful strain of Swiss Pansies. Colors not found in any other strain. \$16.50 per 1000.
Minimum order 1000 of a variety. F.O.B. Illinois.	

DRACAENA INDIVISA

Quantity	Amount
_____	\$ _____ 2 1/4-in. Available November-December. \$11.00 per 100, \$100.00 per 1000. Minimum order 100 plants.
_____	\$ _____ 3-in. Available January-February. \$18.00 per 100, \$175.00 per 1000. Minimum order 50 plants. F.O.B. Wisconsin

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

AGERATUM

Rooted Cuttings
September to March Delivery

Quantity	Amount
_____	\$ _____ Pink Beauty. Most unusual pink shade. \$3.75 per 100; \$36.00 per 1000. F.O.B. Illinois.
_____	\$ _____ Imp. Riverside. Ever-popular blue.
_____	\$ _____ New Masterpiece.
Above 2, each: \$2.75 per 100; \$26.00 per 1000.	
Orders for 500 or more at the 1000 rate.	
F.O.B. Shipping point	

2 1/4-In.

October to May Delivery

_____	\$ _____ Pink Beauty. New, unusual pink shade. Dwarf. \$8.50 per 100; \$80.00 per 1000. F.O.B. Illinois.
_____	\$ _____ Imp. Riverside. Old favorite blue.
_____	\$ _____ New Masterpiece.
Above 2, each: \$7.50 per 100; \$70.00 per 1000.	
F.O.B. Shipping Point.	
Orders for 500 or more at the 1000 rate.	

VINCA VINES

October to February Delivery

Quantity	Amount
_____	\$ _____ Very Highly Variegated.
_____	\$ _____ Strong 2 1/4 Inch: \$11.00 per 100; \$100.00 per 1000.
_____	\$ _____ Rooted Cuttings: \$4.25 per 100; \$40.00 per 1000.
Orders for 500 or more at the 1000 rate.	
F.O.B. Illinois and Indiana.	

VERBENA

Rooted Cuttings
October to March Delivery

Quantity	Amount
_____	\$ _____ Schlosser's Pride. Dark red.
_____	\$ _____ True Beauty of Oxford. Cerise.
_____	\$ _____ True Beauty of Oxford. Pink.
_____	\$ _____ True Beauty of Oxford. Lavender.
_____	\$ _____ True Beauty of Oxford. Scarlet.
_____	\$ _____ True Mayflower. Light pink.
_____	\$ _____ Royal Purple. Purple with white eye.
_____	\$ _____ Pure White.
_____	\$ _____ <input type="checkbox"/> Rooted Cuttings, \$3.00 per 100; \$27.50 per 1000.
_____	\$ _____ <input type="checkbox"/> Strong 2 1/4-Inch on all of the above. \$7.50 per 100; \$70.00 per 1000.
_____	\$ _____ Candy Stick. New variety.
_____	\$ _____ <input type="checkbox"/> Rooted Cuttings: \$4.00 per 100; \$35.00 per 1000.
_____	\$ _____ <input type="checkbox"/> 2 1/4 Inch: \$8.50 per 100; \$80.00 per 1000.
Orders for 500 or more at the 1000 rate.	
F.O.B. Illinois	

USE THIS EASY ORDER FORM TO SPEED DELIVERY

Indicate above the quantities you need, sign your name, and return this folder to us in the enclosed envelope. No postage needed.

BUYER'S NAME _____

FIRM NAME _____

ADDRESS _____

LIMITATION OF WARRANTY.

Geo. J. Ball, Inc., warrants to the extent of the purchase price that seeds, plants, or bulbs sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

GEO. J. BALL, INC.

WEST CHICAGO, ILL.
Phone 299